



Saturday, May 4, 2019  
9-4 | Polson High School

Businesses are invited to participate in this exciting, effective and unique marketing opportunity. The festive environment and tradition of the *TRADES FAIR* makes it convenient and fun for potential customers to experience your product or service. We are proud to have a history of a tremendous variety of exhibitors, with virtually all aspects of commerce represented. This year, explore new opportunities in digital and social media marketing options demonstrated on site.

Booth displays may be set up Friday night from 5-10pm or Saturday morning from 7-8am and must be dismantled from 4-8pm Saturday. In order to conduct this event as equitably as possible and give full opportunity to all exhibitors, dismantling or abandoning a booth prior to 4pm is not permitted. It is simply too disruptive. Your signature confirms your compliance.

The following page identifies the various advertising and promotional opportunity packages that are available in order for you to participate. Following that page, you will find a Registration Blank.

*Please complete this simple form and return it to us as soon as possible.*

***Space is limited.*** Reserve your booth today! Our fax # is (406) 883-4441. Call 883-9200, 675-9200 or 1-800-750-5377 for information.



## TRADES FAIR AND BUSINESS EXPO 2019

### ADVERTISING & PROMOTIONAL PACKAGES

#### #1 Digital, Radio and Event Presence - Your investment \$495

This package includes exposure on the Virtual Trades Fair website. Your Logo will be displayed on the website as a click through link to an individual landing page showcasing your business, products, and special Trades Fair offers. Shareable Social post material will also be included. Event presence options also includes your choice of a Main Floor Booth space or Outside Booth space. Both event presence options include 40, 30-second radio ads to promote your business, inclusion in all promotional radio and print ads as well as a live radio interview during the event.

\*Optional add on's available at additional cost include: A video package or picture package with up to 10 high quality photos taken the day of the event for your use on social media, website or landing page.

#### #2 Main Gym Floor Area - Your investment \$395

Includes a 10' X 10' booth with backdrop and side curtain barriers, draped table and chairs and access to electricity. 40, 30-second radio ads, inclusion in radio and print promotional and directional ads and a live radio interview during the event. Plus, digital exposure on the Virtual Trades Fair website to include your name listed and a link to your website.

#### #3 Outside Lawn, Outside Wall, and Parking Lot -Your Investment \$280

Includes a 20' X 20' booth space outside, 40, 30-second radio announcements and access to electricity and digital exposure.

#### #4 Lobby space - Your investment \$75.00 Non-Profit, \$280 Business

Includes draped table and two chairs.

#### #5 Food Court area - Your Investment: \$75.00

Includes booth space and electricity. **Tables not provided.**

*Multiple booth space discounts are available on a first come first serve basis. Ads must be used by May 31*



**Registration Form**

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Brief description of your product or service: \_\_\_\_\_

Package selected: 1 2 3 4 5 (circle package) Electricity: Y N

Booth requirement: 1 2 more than 2 (circle one)

Please make check payable and mail to:

Anderson Broadcasting

P.O. Box 10

Polson, MT 59860

(You may fax this registration form to (406) 883-4441)

Your booth is not guaranteed until it is paid in full.

Cancellations made 14 days or more in advance of the event date, will receive a 100% refund. I understand that I am holding a spot so reservations after this grace period cannot be refunded. By submitting this form you agree to the cancellation policy.

Signature \_\_\_\_\_